

## THE CUSTOMER REFERRAL

*Why not introduce U'Wine to one of your loved ones?*

U'Wine encourages its Customers to introduce its offers around them. For each Referral (MANDATE Offer, U'WINE GRANDS CRUS offer or RETAIL offer), you are rewarded as a Referrer with a wine voucher, just like your Referee person.

### REWARD

|  | INVEST Offers<br>(U'WINE MANDATE<br>and U'WINE GRANDS CRUS) |        | RETAIL Offer  |
|--|---|--------|---|
|  | Total comitted investment                                   |        | Following<br>the first command<br>of the referred<br>person |
|  | <50 K€  | >50 K€ |   |
| Credit granted to referrer             | €150  | €250   | €20   |
| Credit granted for the referred person | €50   | €100   | €10   |

### WHEN DOES IT START?

The Referral is triggered when your Referred person signs a U'WINE MANDATE, a U'WINE GRANDS CRUS subscription or places his 1<sup>st</sup> RETAIL order. You can refer as many people as you want.

### 4 KEY STEPS



①

Talk about U'Wine offers to one of your loved ones.



②

He contacts U'Wine on your recommendation.



③

He signs a mandate, a subscription or places a 1<sup>st</sup> order.



④

You receive your credit and spend it on wines.

### CONDITIONS

*Referrals can not be combined on several offers with the same person. It only activates from the first signature, subscription or order.*

*The Grands Crus Credit is valid for 1 year from the date of the Referral formalization and can be spent on the U'Wine M-Boutique (En-Primeurs, Deals and Ready-to-Drink).*